Educational Support Request

To: **[Manager or HR leader Name]**

**[Department Name or HR]**

**[Company Name]**

I would like to boost my professional competencies and my skills to develop a more strategic awareness and impact to **[Company Name]**. To do this, I would like to enroll in the 5-week online **Explaining Strategy** course taught by **Mihai Ionescu**, a senior Strategy expert lecturer, and hosted on the learning platform [Disco.co](https://disco.co/).

Course description and enrollment page: <https://explaining-strategy.com>

Profesional profile of the lecturer: <https://www.linkedin.com/in/mionescu>

Course timeframe: September 2 – September 30, 2024

Enrollment fee: **.................................** (value from the website\*)  
\* <https://explaining-strategy.com/?#enroll>

Based on the content published online over the years by this Strategy expert, on the course curicullum and structure that includes hands-on practice sessions, I believe that I will be able to bring back some actionable frameworks and toolkits that can help me better understand and contribute to our organization’s Strategy execution.

This is an interactive, online, cohort-based course designed specifically for busy professionals who can participate in from anywhere over a WiFi connection.

Here is what is included with registration in the program:

* **1 kick-off session at course startup**, including the intro to the sessions structure, practice sessions platform, and case study employed during the practice sessions.
* **4 interactive live course sessions** (3 hours, Tuesdays) with Mihai Ionescu, where the essential strategic thinking concepts and best practices will be presented in detail.
* **4 interactive live teamwork practice sessions** (3 hours, Thursdays) facilitated by Mihai Ionescu, where a Case Study model will be developed through group decisions for implementing in the Strategy processes introduced during the course sessions.
* **Weekly asignments** for completing the practice sessions work, helping me accelerate my strategic thinking skills development.
* **Access to all course materials**, including diagrams, templates, articles and slideware for offline assignments and extended study after the course completion.
* **Access to the support software platform** used to develop the Case Study practice model of the Strategy processes, based on teamwork.

Please let me know if **[Company Name]** will reimburse this educational expense. Thank you for considering this request.

I would be happy to submit any more required documentation to demonstrate my course participation, and provide any further information needed.

Regards,

**[Your name]**